

5136 RFP No. 2020-21 - Marina Marketing Services

Jacober Creative

PROPOSAL PAGE

#	Name	Price
1	Brand and message development	\$14,000
2	Branded design templates to be used for common needs	\$8,500
3	Collateral pieces to distribute at Boat Shows, mail and other requests	\$5,500
4	Marketing plan which includes the identification of key advertising partners and types of advertising that should be utilized	\$15,000
5	Boat show booth design and construction (need all components created in order to prepare for boat show participation in the future)	\$16,500
6	Concept development of grand opening event and associated marketing related to grand opening of marina.	\$17,000
7	Development of a five-year marketing budget	\$5,000
8	Additional Marketing Services per hour	\$150
	Total	\$81,650

Comment:

Please upload any additional information regarding pricing as needed.